HOOI LING TAN  
Co-Founder, Grab

Hooi Ling Tan is the Co-Founder of Grab, Southeast Asia's leading superapp that offers a wide range of on-demand services in the region, including mobility, food, package and grocery delivery services, mobile payments, and financial services to millions of Southeast Asians.

Based in Singapore, she oversees critical pillars of Grab's operations, including corporate strategy, technology (product, design, engineering, data science and analytics), customer experience and people operations.

Prior to joining Grab full-time in 2015, Hooi Ling led high priority strategic and operational projects at Salesforce, working at the company’s San Francisco headquarters. There, she specialized in Corporate Strategy, Corporate Operations, Pricing Intelligence & Monetization. Before joining Salesforce, Hooi Ling was a consultant at McKinsey & Company, advising global corporations in Southeast Asia, North America, Latin America and Australia on corporate strategy and operations.

Hooi Ling is a member of the National University of Singapore (NUS) Board of Trustees, and sits on the board of the Economic Development Board (EDB) and Wise (formerly TransferWise).

Hooi Ling has a Bachelor of Engineering (Mechanical) from the University of Bath, and a Master of Business Administration from Harvard Business School.