



Tarin Thaniyavarn

Country Head of Grab Thailand

Tarin is the Country Head of Grab Thailand. He is responsible for leading business strategy and operations for Grab in the Thai market.

Tarin joins Grab after holding various key positions with Lazada Group including Chief Commercial Officer and Chief Marketing Officer for Thailand operations where he supervised the performance of brand and merchants over 15+ categories as well as the development of traffic and private sector / marketing partnerships. In December 2016, Tarin took on a new role, as Executive Vice President Group Strategy and Government Relations with particular focus on Alibaba & Lazada collaboration on Thailand 4.0 initiatives, where he led several projects with multiple Ministries including Eastern Economic Corridor investment, SME development online, eCommerce tax regulation, and strategic direction for Thailand Post.

Prior to Lazada, Tarin was a Project Leader with the Boston Consulting Group. He earned an MBA from Wharton School, University of Pennsylvania and an BBA from Thammasat University.

Tarin's takes his hobbies seriously, particularly his enjoyment in advanced open water scuba diving and Garena ROV & PS4 FIFA 2018.



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platform which provides the everyday
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to what matters to them.**

