



Chantsuda Thananitayaudom

Country Marketing Head, Grab Thailand

As the Country Marketing Head for Grab Thailand, Chantsuda is responsible for driving Grab's business growth and efficiency as well as Grab's Thailand brand communication.

Chantsuda joined Grab after 12 years of experience in marketing and e-commerce with leading FMCG companies including Unilever Thai Trading Limited. She held several management positions including Head of eCommerce for Unilever Thai Trading Limited as well as Head of Marketing Unilever Laos. In these roles, she played a crucial role in building the foundation and determining strategies to grow the company's group of businesses through various channels.

Prior to these positions, Chantsuda served as Senior Brand Manager Ice Cream. She is behind the success of various campaigns for the Cornetto brand.

Chantsuda holds an MBA in Marketing Management from the University of Technology, Sydney, Australia and a Master of Management from the College of Management, Mahidol University.